



## BRYANT BROWN

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### ASSOCIATE

Bryant Brown works in the firm's International section, specializing in global data privacy law, corporate compliance, and regulatory defense, with a strong focus on advising non-profit organizations and for-profit corporations on navigating complex privacy and security regulations. Bryant has expertise in the GDPR, UK GDPR, PIPEDA, CCPA, and a wide array of regional privacy laws across the globe. He advises clients about meeting the unique challenges of data privacy compliance and helps address issues about cross-border data transfers, sensitive data handling, and compliance with regional regulations, like Colorado's Privacy Act, Brazil's LGPD, Australia's Privacy Act, and various other country-specific laws. He works closely with clients to develop data protection policies, conduct regulatory impact assessments, and respond to government investigations and inquiries.

Bryant's practice also encompasses adjacent privacy laws such as the Fair Credit Reporting Act (FCRA) and the Health Insurance Portability and Accountability Act (HIPAA), as well as expertise in automated payment and auto-renewal compliance laws in all 50 U.S. states and under new federal legislation.

Bryant has successfully guided clients through high-stakes legal matters, including defending against a \$1 million Federal Trade Commission (FTC) fine for Fair Credit Reporting Act (FCRA) violations, resulting in a strategically negotiated 10-year compliance program. He also served as legal counsel on the seller side of a \$1 billion technology company acquisition, ensuring the deal complied with complex corporate, data privacy, and regulatory frameworks. He has assisted an international client in navigating a global data breach, including notifying millions of consumers and dozens of regulators worldwide.

As an expert in automated payment systems and recurring billing laws, Bryant provides strategic guidance on compliance with state auto-renewal laws and the latest federal mandates. He has assisted with payment compliance strategies for companies in many sectors, including multi-level marketing (MLM), e-commerce, and subscription services.

Bryant also offers experience in corporate formation, structuring, and compliance for startups, non-profits, and multinational organizations. He assists clients with drafting, reviewing, and negotiating complex commercial contracts, including data processing agreements, vendor contracts, and regulatory filings while implementing privacy-first strategies to mitigate risks.

Bryant likes to spend time with his wife and three daughters when not at work. He and his wife aim to visit every MLB ballpark. He serves his community by being a member of the Midvale City Council, and he can always be found with a book in hand.

### EDUCATION

University of Utah S.J. Quinney College of Law, JD, 2017

University of Utah, David Eccles School of Business, MBA, 2017

Utah Valley University, BA, 2012

### HONORS & AWARDS

Mountain States Super Lawyers Rising Star: International (2024)

### PRACTICE AREAS

CORPORATE  
 CYBERSECURITY AND  
 DATA PRIVACY  
 GENERAL COUNSEL  
 SERVICES  
 INTERNATIONAL